







**MAPPING THE WAY**  
**PUBLIC EDUCATIONAL MATERIALS ON YUKON LAND CLAIMS AND SELF-GOVERNMENT**

**Mapping the Way** is public education campaign aimed at raising awareness and understanding of the Yukon Final and Self-Government Agreements. The initiative is a partnership between the 11 Self-Governing Yukon First Nations, the Council of Yukon First Nations, and the governments of Yukon and Canada.

*Mapping the Way* has a number of resources available for order or loan that can be used at events or in classrooms.

Product	Possible use	Size/Duration/Format
<b>Video</b> 	For showing as part of regular ongoing programming, or at special events.	<ul style="list-style-type: none"><li>• “A single document can change the world...” from Together Today for Our Children Tomorrow to short statements by contemporary Yukon First Nations leaders and citizens, this short video provides a brief and engaging snapshot of Yukon’s self-government story</li><li>• 4 minutes in length</li><li>• Available in English and French</li><li>• Can be provided on USB or <a href="#">online</a></li></ul>
<b>Exhibit – short version</b> 	Pop-up display for use at events for short or medium-term loans (depending on demand); printable for inclusion in binders or as a handout	<ul style="list-style-type: none"><li>• A brief history of Yukon First Nation land claims and self-government including a timeline beginning in the early 1900s, including Together Today for Our Children Tomorrow, and the Umbrella Final Agreement</li><li>• 6 pop-up displays - approx. 20 feet across when displayed</li><li>• Display space must be indoors or sheltered from the elements</li><li>• Available in English and French or <a href="#">online</a></li></ul>
<b>Exhibit – full-length</b> 	For <u>long-term loans</u> (2 months +) as part of regular ongoing programming, or for special events.  Permanent display may also be considered.	<ul style="list-style-type: none"><li>• A brief history of Yukon First Nation land claims and self-government including a timeline beginning in the early 1900s, including Together Today for Our Children Tomorrow, the Umbrella Final Agreement, one panel for each Self-Governing Yukon First Nation, and a section highlighting land claim and self-government implementation</li><li>• 20 vinyl panels with grommets in the four corners to support hanging with finishing nails; requires approx. 60 feet of available wall space</li><li>• Display space must be indoors or sheltered from the elements</li><li>• Bilingual (English and French)</li><li>• Available online as an <a href="#">interactive website</a> or <a href="#">PDF</a></li></ul>
<b>Podcast series</b> 	For listening on the website	<ul style="list-style-type: none"><li>• 10 podcasts <a href="#">hosted on the Mapping the Way website</a> with some of the key people involved in Yukon First Nation land claim and self-government negotiation and implementation sharing their stories in their own words</li><li>• Available in French upon request</li></ul>
<b>Infographic</b> 	Pop-up display for use at events; printable for inclusion in binders or as a handout; small posters can be used as a handout; large wall poster	<ul style="list-style-type: none"><li>• Short, engaging <a href="#">infographic</a> (visual representation) of the history and content of Yukon First Nations land claim and self-government agreements.</li><li>• Available as a pop-up for display at events, or as handouts in several formats: small 5”x18” poster; large 11”x36” laminated poster; 3 page binder-sized print format</li><li>• Display space for pop up must be indoors or sheltered from the elements</li></ul>
<b>Promotional items</b> 	To give away in conjunction with the display of one or more products above, or separately, quantities permitting.	<ul style="list-style-type: none"><li>• “I Love Yukon First Nation Self-Government” pins, temporary tattoos, mugs</li><li>• “Mapping the Way: Yukon First Nation Self-Government” luggage tags, rack cards, mini flashlights, mugs</li></ul>

**To request products and/or promotional items please [contact us](#):**

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